



THE SPORTS ARENA

CREDENTIALLED MEDIA PERSONALITY
NFL | NBA | WNBA | MLB | WWE

ERIC WILSON

CREDENTIALLED MEDIA:

NFL | NBA | WNBA | MLB | NASCAR

Eric C. Wilson is the Producer and Host of The Sports Arena. Eric grew up near Philadelphia, where his love for sports was ingrained in his soul from a young age. As a dedicated and successful member of the NFL, NBA, WNBA, MLB and NASCAR media, Eric has interviewed some of the top names in the sports world.

Eric is passionate about sports news and committed to delivering top-notch media productions. His extensive background includes on-air production, live reporting, and multimedia content creation.

As result of his success and accomplishments, Eric has mastered the tools and skills necessary to contribute to the success of any show both in front and behind the camera.



ADAM SCHEFTER

NFL INSIDER & TV PERSONALITY



ONEER

THE SPORTS ARENA

THE BELLA TWINS
WWE WRESTLING TWINS

The Sports Arena is a game-changing platform that empowers athletes and sports professionals to enhance their visibility across social media platforms. My mission is to be a champion advocate and media support for athletes pursuing their dreams.

MISSION:



The Sports Arena has spirited, transparent conversations within the sports world. We dive into topics with thoughtfulness and empathy striving to be a voice for positivity. By having uncomfortable conversations, we use our grassroots platform to push for the advancement of all who have been undervalued.



TONY DUNGY
NFL HALL OF FAME COACH



WALT FRAZIER
NBA HALL OF FAME PLAYER



JASON GARRETT
NFL PLAYER & COACH



“When people come on ‘The Sports Arena’, I want them to feel like they are having a conversation where they can let most of their guard down and be themselves. I’m not looking for the “Gotcha” moment. I’m looking to get to know the person and cultivate a relationship with them.”

MIKE TOMLIN
PITTSBURGH STEELERS HEAD COACH



EVENTS COVERED:

- NFL COMBINE 2022
- NFL DRAFT 2022, 2016-2019
- SUPER BOWL LV – 2021
- WNBA FINALS - 2021
- NBA PLAYOFFS – 2019



DIANA RUSSINI
AMERICAN
SPORTS REPORTER

RASHAD JENNINGS
FORMER
NFL RUNNING BACK



SETH ROLLINS
PROFESSIONAL WRESTLER

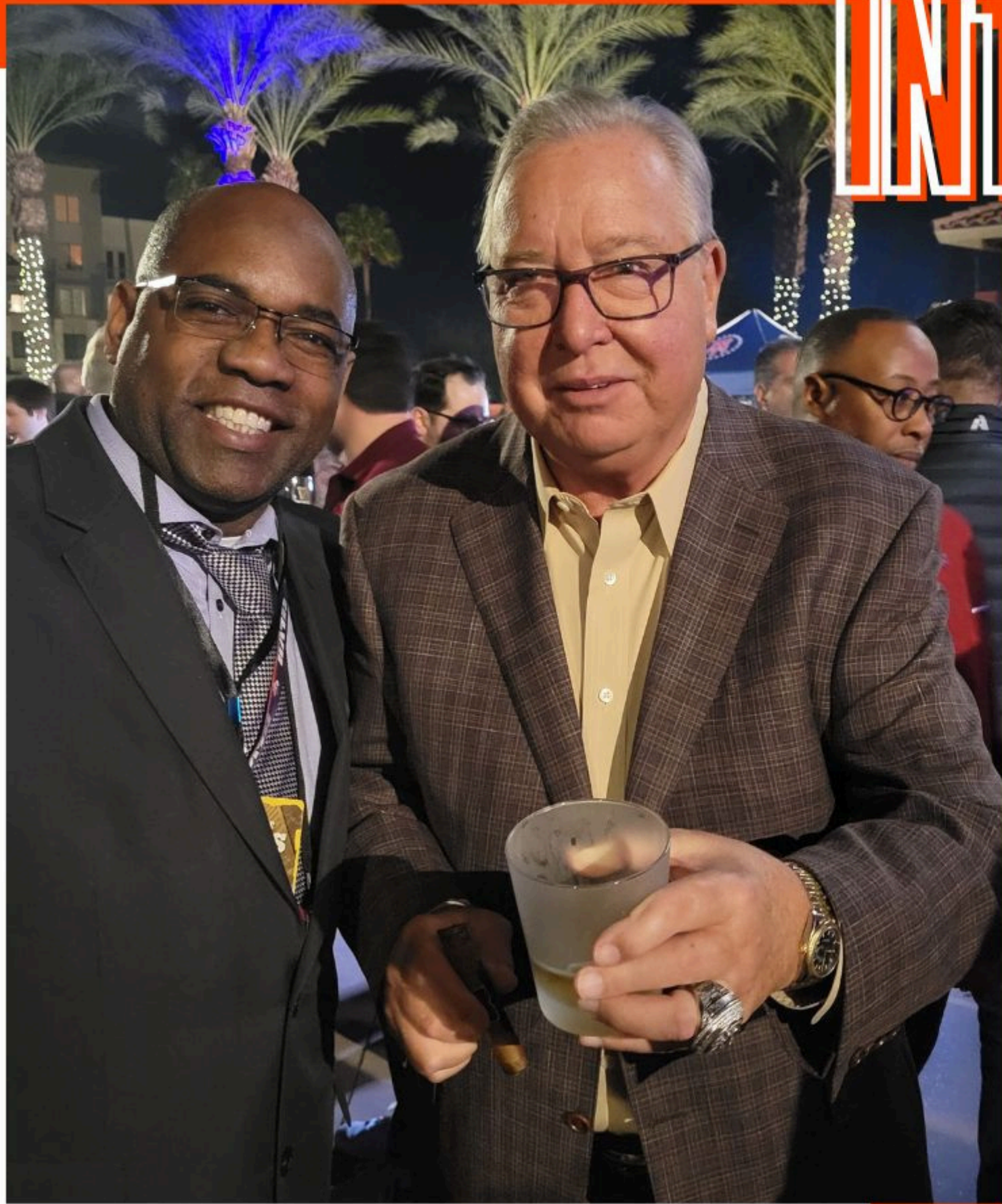


ASKING THE QUESTIONS

JALEN HURTS
PHILADELPHIA EAGLES QUARTERBACK



INTERVIEWS:



RON JAWORSKI
HALL OF FAME QUARTERBACK

- ESPN - MICHAEL SMITH | FORMER JOURNALIST
- JIMMY KIBBLE - CEO OF NATIONAL SCOUTING COMBINE
- LYNN LASHBROOK - PRESIDENT AND CEO OF SMWW
- NFL - RASHAD JENNINGS | FORMER PLAYER
- NFL - KARAN HIGDON | RUNNING BACK
- NFL - MERRILL REESE - VOICE OF THE PHILADELPHIA EAGLES
- NFL - ROB MADDI | WRITER & INSIDER
- TAYLOR BISCIOTTI - SPORTS COMMENTATOR
- WNBA - ALLIE QUIGLEY | PLAYER
- WNBA - COURTNEY VANDERSLOOT | PLAYER
- WNBA - JAMES WADE | CHICAGO SKY HEAD COACH
- WNBA - SYDNEY COLSON | PLAYER

FEATURED ON:



SPONSORSHIP OPPORTUNITIES :



SHOW TIME - \$700 1 MONTH MARKETING

- (4) 30-second commercials per week (16 total per month)
- Segment Sponsorship
- Optional prize/certificate giveaways during the broadcast (*sponsor to provide items*)

SHOW TIME LIMITED - \$600
****IF MEDIA IS PROVIDED***



PRIME TIME - \$1400 2 MONTHS MARKETING

- (4) 30-second commercials per week (32 total over 8wks)
- Segment sponsorship
- Logo will be displayed during segment as well as commercial read
- Running ticker during show
- Optional prize/certificate giveaways during the broadcast (*sponsor to provide items*)



VIP - \$2000 3 MONTHS MARKETING

Opening Show Sponsor

- (4) 60-second commercials per week (16 per month over 3mo)
- (8) 30-second commercials per week (2 per wk over 12wks)
- Segment Sponsorship
- Opening and Closing Billboards every show

WORK WITH ERIC



MEDIA CONTACT & PUBLICIST

NICHOLE LEE | LEE JOHNSON GLOBAL PR

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